

court, despair

However, Bihar Director General of Police Neelmani said security forces would rescue the policemen soon. According to an official source, Nitish Kumar is supervising the rescue operations himself.

The families of the policemen are feeling helpless.

The family members of Ehsan Khan, another kidnapped policeman, stopped the preparations for celebrating Eid, hardly 10 days away, after they got information about the abduction.

"We never expected such bad news in the month of Ramadan but are praying to god for his safe release," Ehsan's father Mohiuddin Khan said.

The fourth abducted policeman is Lukas Gete.

--Indo-Asian News Service

iversity l Friday t security

U had earlier banned posters, stickers and banners on cars and walls. Only hand-made posters were allowed to be put up and that too at selected locations.

Furthermore, the candidates have been barred from campaigning in cars or using drums and other musical instruments.

The candidates of the two major students' organisation are: Harish Choudhary of NSUI and Jender Chaudhary of BVP for the president's post; Vardhan Chaudhary (NSUI) and Priya Dabas (BVP) for vice-president's post; Deepika Deshwal



Nalin Kapoor, Hyundai Motors, Ajay Budki, Honda Siel and Rajiv Gupta, Reliance Retail are present on the inauguration programme of IIMCM in New Delhi

IIMCM celebrated its Campus Inauguration and first batch launch ceremony

IIMCM celebrated its Campus Inauguration and first batch launch ceremony on 27th August 2010 at its Okhla premises. IIMCM, incepted by RQ Foundation, a not-for-profit organization, launched its first batch of PG program in Integrated Marketing Communications and Management amidst a thundering applause from the audience consisting of corporate representatives, media fraternity, faculty, parents and students. Several corporate bigwigs from Reliance Retail, Honda Siel, Hyundai Motors India Ltd., encouraged the students by their presence and words. Media fraternity from Times of India, Star TV, Red FM and Big FM shared their views on the importance of IMC and highlighted the need of IMC professionals in the media world.

Mr. Nalin Kapoor, GM-Marketing & Strategy, Hyundai Motors India Ltd. shared his views on the importance of marketing communications and branding in today's world and told the students that "You are very fortunate in doing IMC program at IIMCM" because of the timely launch of this program.

Mr. Ajay Budki, Honda Siel, appreciated the work-based programs and said "Industry is looking for this kind of skill-based program trained students" and voiced his conviction in IIMCM's leadership. Rajiv Gupta, Reliance Retail, informed the students "At IIMCM, you will get a complete package-teaching, practical exposure, and good placements because of Relio Quick's and MIS's strong linkages with its client base."

Prof. Arora, MDI, said "IIMCM has a very specific place and role-it is very focused and specialized and very well linked with industry that is looking forward to this kind of Institute".

Media also appreciated the inception of IIMCM and applauded the IMC program. Rohit Upadhyay, Big FM, told the students "At IIMCM, you will be enhancing your skills and industry is looking forward to industry ready professionals. I will be happy to help IIMCM in all ways".

Minal Kasturia, TOI, said "Majority of graduates today are not employable....I am sure that with the practice based academic modules prepared by Prof Arora and Dr. Gunjeet Kaur, students will get practical exposure and be more employable".